



Separate structural subdivision «Nemyriv Professional College of Construction, Economics and Design of Vinnytsia National Agrarian University»



**L&E
BRICK**

Lego & Eco BRICK



Eco house guarantes health and well-being!





THE IDEA OF THE START-UP

No matter how economic situation in the country, the construction industry remains one of the most popular. Housing was built, and will always be built! Yesterday the main question was how to reduce construction costs to a minimum? It is only production of LEGO bricks gives the maximum result at a minimum cost. You get the quality of facing bricks at the price of household. While the market is free ...





PRODUCT INNOVATION

**The ideal option is to use
Lego bricks as facing the
building.**

**Impeccable appearance and
simultaneous receipt of
facing at construction of
walls;**

- **It is possible to build houses of any complexity, to make a fixed timbering for monolithic columns, etc.;**
- **Fast and accurate laying;**
- **Possibility of laying inside engineering communications;**
- **Cost-effectiveness of masonry (when using a special glue).**





ADVANTAGES

1. The great popularity of this building material is associated with its main design features. That is, its appearance resembles familiar to all as toy bricks, with guides and grooves. Due to this, it is possible to lay bricks without cement and special skills.



2. Due to the advantages described above, the dynamics of brick sales is increasing very fast.



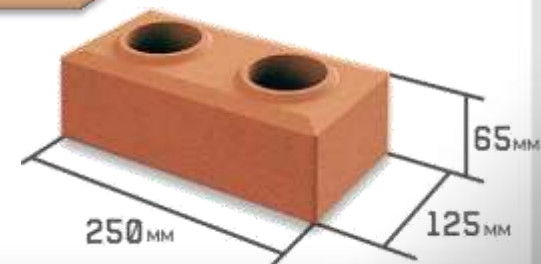
3. Stability of demand for this product.



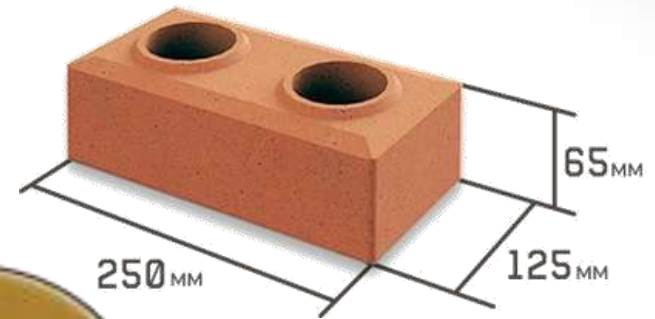
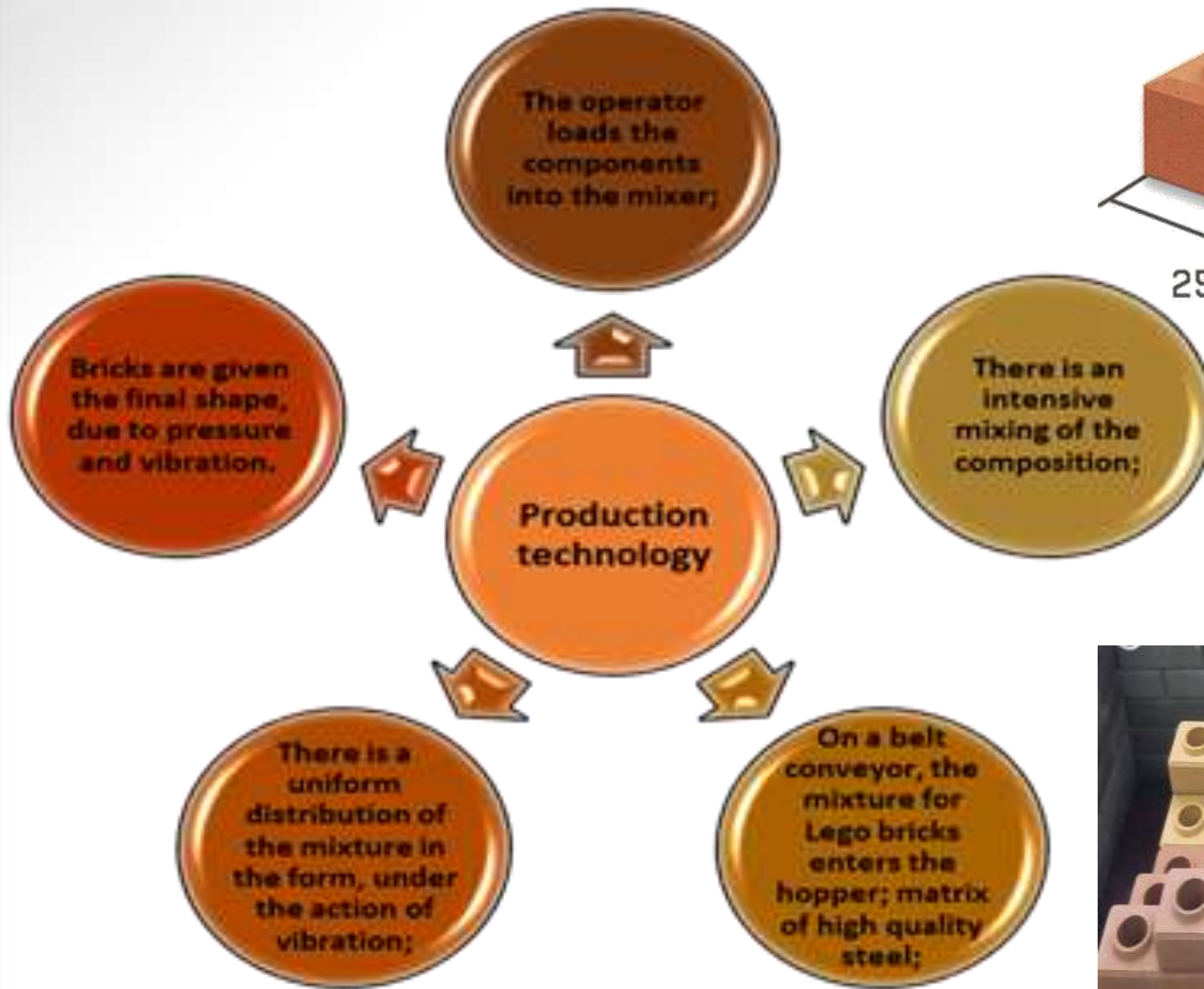
4. Total value for products.



5. Minimum financial investment to create a business.

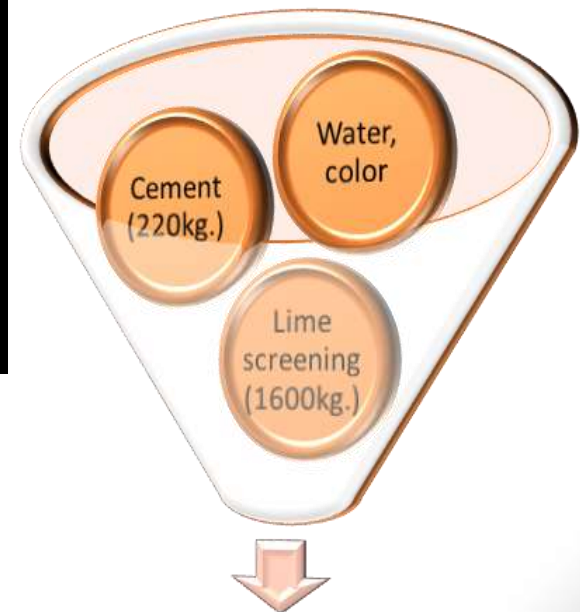
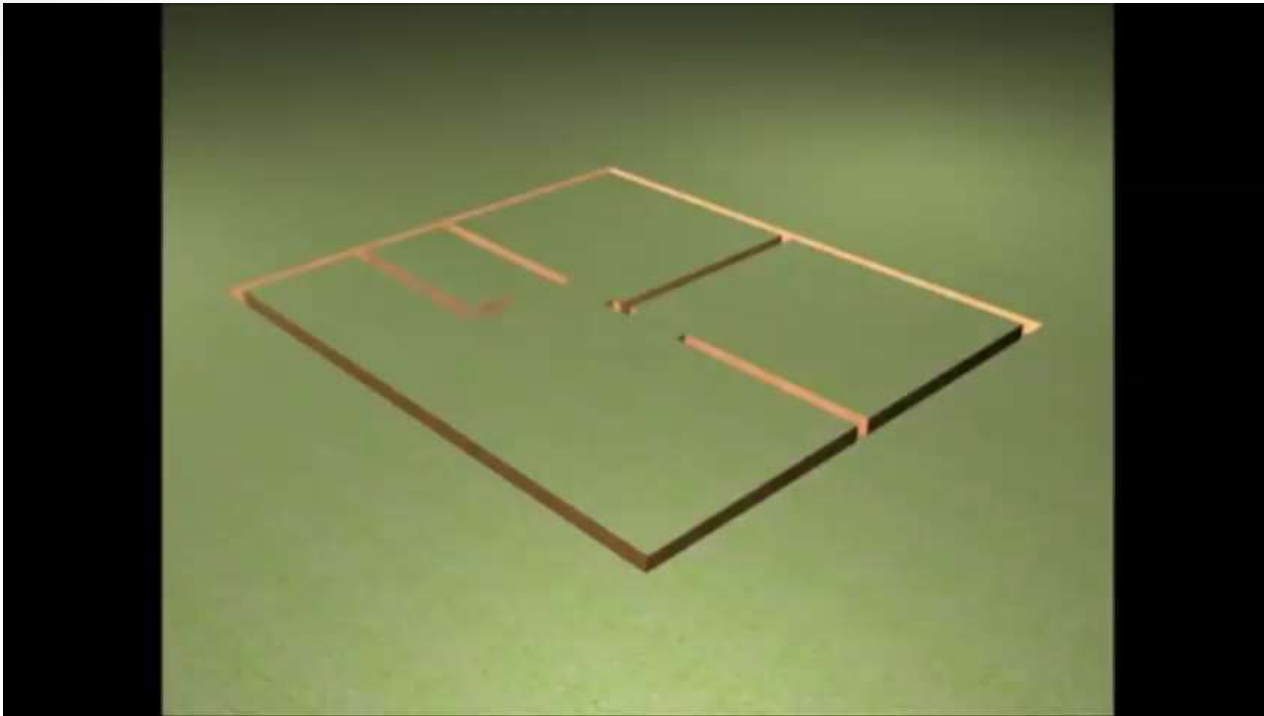


DESCRIPTION OF PROJECT



LEGO BRICK MANUFACTURING TECHNOLOGY

L&E
BRICK

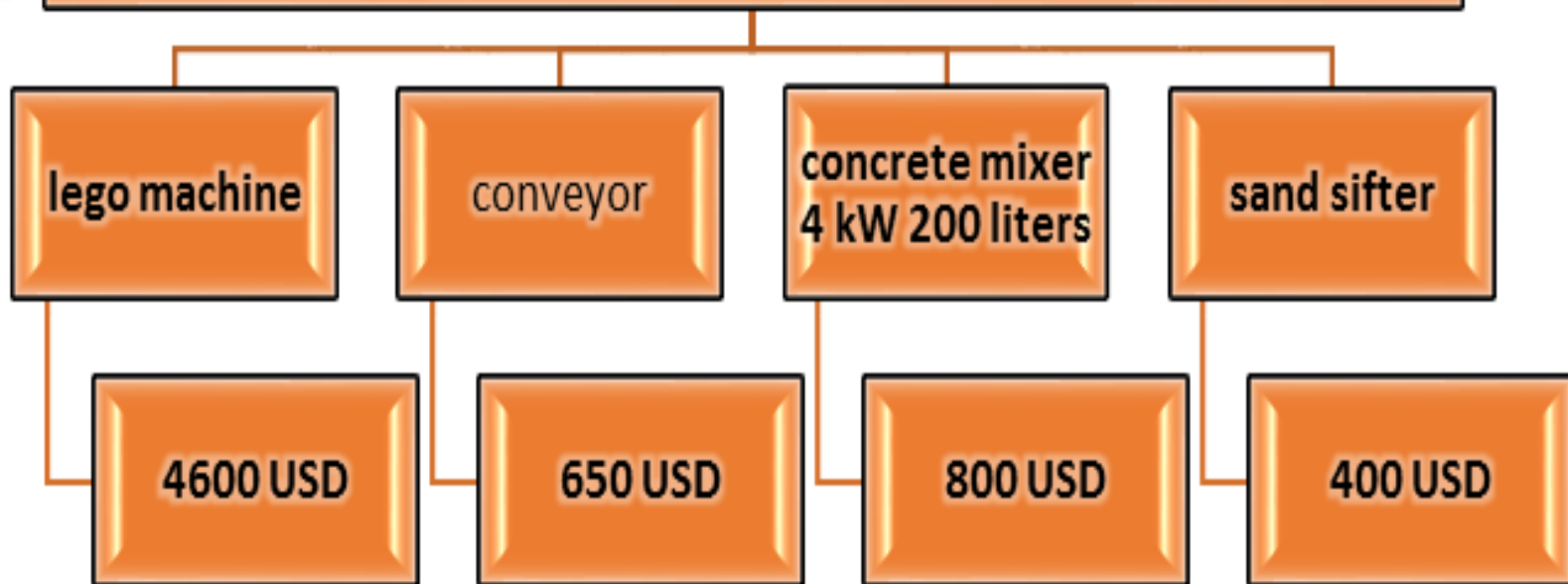


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Lego & Eco brick

BUSINESS MODEL



Approximate cost of the equipment for the production of Lego bricks:



Competitors



Small private production in small volumes





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OUR TEAM



Inna Hrytsenko —
team leader



Lyudmila Yakhno —
author of the idea



Ruslana Rybalko: -
a marketer



Yulia Yakhno —
designer



Yulia Hyrenko—
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